



Purpose into coordinated action.

WHO WE ARE

The Wellsbridge Group is a social impact agency that helps organizations connect people, passion, and purpose. We build the strategy, partnerships, and experiences that move civic, nonprofit, and business initiatives from good intention to meaningful action.

CORE SERVICES

01 Strategic Philanthropy

Philanthropic and CSR strategy • Community investment roadmaps • Nonprofit partner identification • Donor-advised fund education • Fundraising strategy • Board engagement

02 Stakeholder Engagement

Stakeholder mapping and outreach • Community listening sessions • Facilitated convenings • Cross-sector partnership development • Board and community leader matching • Engagement plans

03 Hospitality & Experiences

Event strategy and production • Donor and client experiences • Curated gifting campaigns • Run-of-show and vendor management • Travel coordination • Relationship touchpoints

WHAT CLIENTS GAIN

CLARITY

A focused direction people can understand.

CONNECTION

The right relationships around the work.

MOMENTUM

A practical path from idea to action.

BUILT FOR

- **NONPROFITS**
- **CIVIC & GOVERNMENT**
- **BUSINESSES & FOUNDATIONS**
- **UNIVERSITIES**

ENGAGEMENTS MAY INCLUDE

- Focused strategy projects
- Listening sessions and convenings
- Ongoing advisory support
- Event and experience production
- Integrated cross-service partnerships

THE TWG APPROACH

01 LISTEN

Clarify the goal, context, and voices that matter.

02 CONNECT

Bring the right people, partners, and resources together.

03 ACTIVATE

Turn the strategy into coordinated, well-managed action.

We work where sectors, stakeholders, and purpose meet.